

ALMADEN SENIOR ASSOCIATION MEETING
May 7, 2014

The regular monthly meeting of the Almaden Senior Association was called to order at 9:45 a.m. by President, Marilyn Entin. In attendance were Co-Vice President Marlene Duffin, Co-Vice President Ralph Butterworth, Treasurer Bill Hubka, Secretary Margery Marble, Recreation Supervisor Hal Spangenberg, Senior Specialist Brian Hames, and Assistant to Councilmember Rayshelle Brant. Members and visitors: Chickie Nemeth, Doreen Morgan, Venus Phillips, Arden Weiner, Pat Eagan, Nancy Koppel, Arlene DeMoss, Bev Temkin, Stephen Mellors, Sally A. Sargent, Betty McGowan, Jim Kuhl, Jeanne Sanders, Gordon Alliano, Rich Crowley, Mike Thompson, Maria Stich, Tracey Gott, Karen Friedrichs, Don House, Angela Cefali, Kermit Olsen, Kieran Kelly, Janet Haver, Zinnia Wilson, Bea Haddad, and Bruce Young. Absent was Advisor Erin Barclay.

The minutes of the April 2, 2014 meeting were distributed, read, and approved.

TREASURER – BILL HUBKA:

The April 2014 treasurer's report (attached) was distributed and discussed. Deposits \$3,836.22. Payments \$2,268.68. Member question: Does the AVCA pay half of the Mayoral Forum expenses of \$102.98. Bill hadn't planned to ask them, but will accept if they offer.

SENIOR CITIZENS COMMISSIONER – VINCE TARPEY:

- Not present at meeting.

GUEST REPORTS:

COUNCILMEMBER – JOHNNY KHAMIS:

- Not present at meeting.

ASSISTANT TO COUNCILMEMBER – RAYSHELLE BRANT:

- Councilmember not here because of Budget sessions.
- Litter Pick Up successful; 160 volunteers, some of them here, spread wood chips and pulled weeds. Finished painting sound wall on Almaden. Picked up 93 bags of litter in the Hoffman Via Monte area.

CASTILLERO MIDDLE SCHOOL FOUNDATION – BRUCE YOUNG; ZINNIA WILSON

- A magnet school for music, Castillero has 20 music teachers, 4 science teachers, and 1200 middleschoolers with 40 to 45% of students from the East side; only 26% literate in math. The Foundation is a 501c3 education committee of volunteers formed to teach science after school, plus debate, robotics, computers, math, arts. They want to start a tutorial center.
- Zinnia: Distributed flyer (copy attached). Purpose of Foundation to promote academic enrichment. After school programs. Have 9 board members with positions for 11 more. Looking for volunteer tutors or teachers for science, basic finance, or whatever you want.

RECREATION SUPERVISOR – HAL SPANGENBERG:

- **Sign in Parking Lot:** Repair to start. **Drainage:** On outside of building was repaired.
- **Fitness Equipment:** Is all in. **Summer Camps:** Will begin in June. Question: will we need to meet in a different room because of of the camp/classes. Hal will let us know.
- **Tracey Gott - PRNS :** Updates from last meeting re: Auditor's report, questions, and to gather feedback. PRNS wants to standardize procedure, and will meet quarterly with Sr. Advisory Group as well as coming to Centers' Advisory Council (Assoc.) meetings. Still have 3 more Centers to go to before the full meeting, hopefully by June. Distributed document (copy attached): **(1)** role of Sr. Advisory Council, **(2)** Basic premise of Auditor's report that if City sets the membership fee, then the City has to collect the money. This is not being done the same at all Centers, and they want to fix this. **Procedure Options: (2a)** for 501c3 nonprofit Advisory Councils to keep dues, no class discount; **(2b)** for Sr. Advisory Councils to keep dues through a fiscal agent, no class discount – does not apply to

Almaden; **(2c)** Sr. Programs with no Adv. Council will not collect a membership fee; **(2d)** They're looking into a City-wide Active Adult 50+ Discount Card (fee based) for all 50+ classes that would still provide some member/non-member rates on the classes; and **(2e)** City of San Jose collects membership dues, there will be a class discount, money goes into account for that Center, City gives back to Council money to run the programs. **(Member question: does 100% of the money come back to the Association?)** Tracey: No. Get back only a percentage. The City will get a percentage. Or you could use City-wide Discount Card and still get class discounts. But if Assoc. collects their own money, there is no discount. **(Member: so if we are a 501c3, you are going to penalize us by not giving discounts. Member: so can one of the options be no change from the way it's being done now, except for us collecting the money ourselves. What is the value of a membership card?)** Tracey: Centers that have no membership fees will still have all the events which will be provide via the City's budget. **(Question: is City just going to hand out a City-wide discount card to anyone who comes in?)** She doesn't know how that will work. This all is still open for additional options. We will provide our additional proposals by the end of June. **(Question: we don't know anything about how the discount program works, and the negative flow. Right now it looks a bit punitive: if we want to control our own money, then we take this big hit. Is that really a true cost out of your pocket?)** Tracey: maybe I can pull together a report that shows per Center and also how overall senior classes are priced. **(Question: is the money you're getting with the discount really paying for the class and the higher price is just an added on \$8.00 profit? Maybe you're getting everything paid with the lower price. Then this is a punitive thing.)** Tracey: I'll try to get an answer for that. Right now they base classes on a 35-50% profit ratio. **(Member: can the Assoc. reimburse the City some amount for administration fees to balance the discounts. We'd like to see a piece of paper that says this class costs this amount so we have something to work with.)** Tracey: will come back to next meeting with clarification on how classes are put together. **(Member: consider cost of volunteers (vs paid teachers). I would think an org. like Almaden with our volunteers would reduce your work load rather than increase it, so if anything you should be paying a stipend to this group.)**

SENIOR SPECIALIST – BRIAN HAMES:

- **Senior Membership:** For 2014, 1,552 members to date.
- **Event May 16:** Members-only Happy Hour. Band, beverages, light hors d'oeuvres.
- **Upcoming Events:** He has made a list (attached) to look at calendar as a whole to plan for themes and find co-chairs. July 10 – no theme or co-chairs. Oct., Nov., and Dec. have themes but no co-chairs. He wants to put together a team to look at events for the year and for 2015 to meet starting next week. So can get calendar dates locked in as soon as possible. If you're interested, see Brian.

MEMBER REPORTS:

- **Angela Cefali – Sr. Trips Report:** Recognized trip co-workers: Sally Sargent, Janet Haver, and Bea Haddad. Trip to Red Hawk Casino Wed. July 23. Requests \$1,050 for the bus. **MOTION:** Moved by Steven Mellors and seconded that \$1,050 be approved for the bus to Red Hawk Casino on July 23. Motion carried. The **Graton Casino trip** on April 25 had a full bus; could have used a second bus. That's how popular it was.
- **Marilyn Entin – Southside Meeting Report:** Meeting of all Centers' Advisory Council representatives that collect their own money. Marilyn, Don House, and Bill Hubka went from here. Only 3 Centers out of 7 attended. Discussed collecting of money for senior memberships. Southside has developed a good way to collect without City being involved. They will send that info to us and all Centers affected so we all can come up with a collection procedure before PRNS comes up with a way of doing it. The City people take their pictures for membership cards; that probably wouldn't happen in the future. Alternative – have card stock, make our own cards but with no picture. They discussed an MOU – we're ready with our version. Bill: They did not discuss how the names would get into the computer, but that is an issue. Penny will document their Southside procedure and mail it over; we can make a flow diagram, or steps. Then how data base gets created

outside the City's computer screen and how it gets standardized and shared with the City. We'd have to keep our own database of membership and figure out what to do about the cards. Don: We will be communicating with the Centers that didn't attend and identify the procedures that currently exist and what elements of those procedures are best for the group. There can't be one procedure for all Centers because they're all different. Member question: who would control mailing labels? That hasn't been figured out yet, but it had been done in the past. Don said that's what the cloud is for. Details to be worked out.

- **Bill Hubka – Mayoral Forum, MOU Report, New PR Person:** Mayoral Forum was an outstanding success. 350 attendees. Possibly a debate here of the 2 final candidates. **MOU (Memorandum of Understanding) Report:** Between our Association and the City. He drafted. It's an agreement with the City of both of our expectations which includes our controlling our own money and City policies and procedures we would need to be in compliance with. City will have to decide what they want. We will polish up this draft and submit to Tracey. **New PR Person:** Introduced volunteer Maria Stich to give public relations support to the event chairpersons and to the trip people; get announcements into the newspapers; coordinate with our webmaster re: announcements and procedures. a point of contact with the Newsletter -- proofreading. Maybe a Facebook page.
- **Jeanne Sanders – Fashion Show Report:** \$400 profit. Charge was \$5 with all 160 tickets being sold and a waiting list. 15 models from Morning Stretch classes; Christopher and Banks clothes. She placed articles and photos in Almaden Times and Resident. Betty Consorte made the 16 centerpieces that were raffled off, plus raffle of gift cards to restaurants. Set up and decorations done by volunteers from Morning Stretch; Arden Weiner handled the food; 4 gentlemen in suits and ties served the attendees. Bill Hubka took photos which are posted on the website.
- **Marlene Duffin – New Bylaws:** Distributed copies to those interested.
- **Jim Kuhl – District 10 Leadership Coalition Report:** (detailed copy of the D10 Budget Meeting for San Jose 2014 attached) Councilmember Johnny Khamis, facilitator; Mayor Chuck Reed, Dir. Economic Development Kim Walsh, speakers. Focusing on public safety improvement expansion and reversing pay cuts; inability to maintain aging infrastructure and buildings because pensions have exploded; possible incremental ladder of sales tax increase to raise \$68M per year. Need more jobs to raise taxes. No one at meeting saw a solution. Can sign up now for Martial Cottle Community Garden plots available in 2015. As Councilmember, Johnny Khamis trying to streamline the building permit process.
- **Don House – SeniorNet:** Currently 209 seats filled in classes; last classes on June 2; next classes start July 14 with registration July 5. They gave a 4-page survey to their students (copy attached) to indicate interest in different classes—will guide upcoming sessions.
- **Nancy Koppel – Friends of the Library:** Book sale of May 3 brought in \$4,092. Had trouble with the stage, but a new stage has been ordered.

OPEN DISCUSSION/ANNOUNCEMENTS:

- Kieran Kelly: works for state 29th Assembly District representative Mark Stone. Will be holding neighborhood office hours here 2nd Wed. of every month during sr. nutrition hours 11 am to 1 pm in cafeteria area to direct you to the proper agency for help with problems with the DMV, state tax board, local issues -- recent mail theft was making people late with DMV registration so directed them to DA's office.
- Nancy Koppel recommended setting a time limit on people who come from outside and ask to speak.
- Bev Temkin: every Fri. a student is in the Library to help seniors with computer questions.

There being no further business, the meeting was adjourned at 11:07 a.m. The next meeting will be held on Wednesday, June 4, 2014, at 9:45 a.m. in Room 4.